



SIGG stands for premium eco-friendly water bottles. With more than 100 years of expertise, “the Original Swiss bottle” demonstrates worldwide leadership and qualitative craftsmanship. This unique shape is part of MoMA’s assortment in New York. SIGG bottles are recyclable and contribute to reducing the world’s carbon footprint.

Do you want to move something ahead and play a key role in building a strong brand? Are you thirsty for changes? Check, check, check? Very good, then we are looking for you as

E-Commerce Marketplace Manager Europe 100% (m/w/d)

In this multi-functional role, you will work hand in hand with our International Online Sales Manager. We will give you the opportunity to actively contribute to the expansion of our online-business and to implement your ideas. With your know-how we can expand into new online business areas and increase the current sales record in online sales.

Your Mission:

- Drive growth with D2C/Pure Players and strengthen SIGG online presence
- Responsible for lead management incl. onboarding and setup of new customers into our system
- Co-design and create state-of-the-art digital shelves (visuals, videos, product pages) and activations
- Assists in SEO strategies and initiatives by ensuring product pages are optimized
- Managing daily business with key customer (product life cycle, inventory planning, project management)
- Monitors and analyzes KPIs (visits, conversation rate, ROI, cost analysis, return rate, etc.) to issue recommendations and take the necessary actions
- Collaborate with various stakeholders (internal & external)
- Develop in your role and widen your area of responsibility

Your Strengths:

- Completed studies in the field of digital, business administration, marketing, or comparable course of studies
- Several years of professional experience and profound knowledge in the field of online sales / online platforms
- You are proficient in Microsoft Office applications and have experience working with the common applications as well as e-commerce systems
- Experience working with MDM/PIM systems, such as Stibo Systems, Informatica, Salsify, inRiver, etc. is a real plus
- You have strong analytical skills and are always solution-oriented
- Your outgoing, open personality and creative nature round off your profile
- Your English skills are very good, German language skills a plus

Your Perspectives:

- You can expect varied and different tasks for a top brand with a world-renowned reputation
- The employment conditions at SIGG are excellent, the compensation in line with the market and the benefits are attractive
- You have at least five weeks of vacation and bridge days are paid
- Your working hours and location are flexible - you will find modern, well-equipped workplaces in the office
- SIGG is committed to a culture of inclusion, equal opportunities and valuing diverse perspectives. points of view

Sounds like a match? Then we are looking forward to receiving your application with your salary expectations By application-tool ([Link to application-tool](#)).

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